



**blogworks**

most  
mentioned

**political leaders**

January 2013 - April 2013

**#IndiasMostMentioned**

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*As the countdown to the general elections begins, social media conversations around possible candidates for the top job and other political leaders have gathered momentum and are likely to reach a crescendo as we get closer.*

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# EXECUTIVE SUMMARY

The first edition of 'Blogworks India's Most Mentioned Political Leaders' analyses online mentions of the top 20 political leaders being talked about, during January 2013 - April 2013. Out of the top 20, we have identified 5 leaders basis their names being compared for the top job amongst stakeholders online and have undertaken a further analysis focused around them.

We will be bringing to you monthly updates and detailed reports every quarter up to the elections and beyond.

## OVERALL BUZZ

Narendra Modi, popularly called NaMo, leads with more than thrice as many mentions as the nearest contender, Rahul Gandhi. New entrant to politics, Arvind Kejriwal, is at #5 on total mentions.

## BUZZ OVER TIME PERIOD

Both Narendra Modi and Rahul Gandhi saw the largest volume of mentions in April 2013, but by this time Narendra Modi has taken a dominant lead with just his April mentions exceeding the total mentions of Rahul in the entire duration of Jan-April 2013.

## AGE BREAK-UP

Narendra Modi (63%) is marginally behind Rahul Gandhi (67%) in terms of mentions by the youth between the age-group of 18-34. It's noteworthy that Arvind Kejriwal and Sushma Swaraj's mentions are from a relatively older age-group of users between 45 – 54 years of age.

## GENDER BREAK-UP

Narendra Modi leads in terms of mentions by women, with 30% of his total mentions coming from women, followed by Sushma Swaraj, at 24% total mentions by women.

## TOP THEMES

- In the sample, Caste and Religion has been found to be the most talked-about subject around Narendra Modi, with the Godhra Riots and Akbaruddin Owaisi's arrest driving most negative mentions for him, clearly implying the masses haven't forgotten these issues.
- Conversations and mentions around Law and Internal Affairs were most talked about by and around Rahul Gandhi. He also received the maximum negative mentions around the theme of Corruption. Interestingly, he has also received a high number of negative mentions for being portrayed as a Youth icon.
- Development and Economy drove the most positive conversations for Narendra Modi, who also has a larger share of positive mentions/ conversations when compared to Rahul Gandhi.
- Arvind Kejriwal's anti-corruption campaign and the continuous efforts to push the Lokpal Bill have been found to comprise the most significant portion of his online mentions and conversations in the said duration, mostly positive.
- While on one hand, the key driver of positive conversations for Nitish Kumar is Development and Economy, the negative mentions on this theme are in fact higher than the positive mentions.

## DEPTH OF ENGAGEMENT

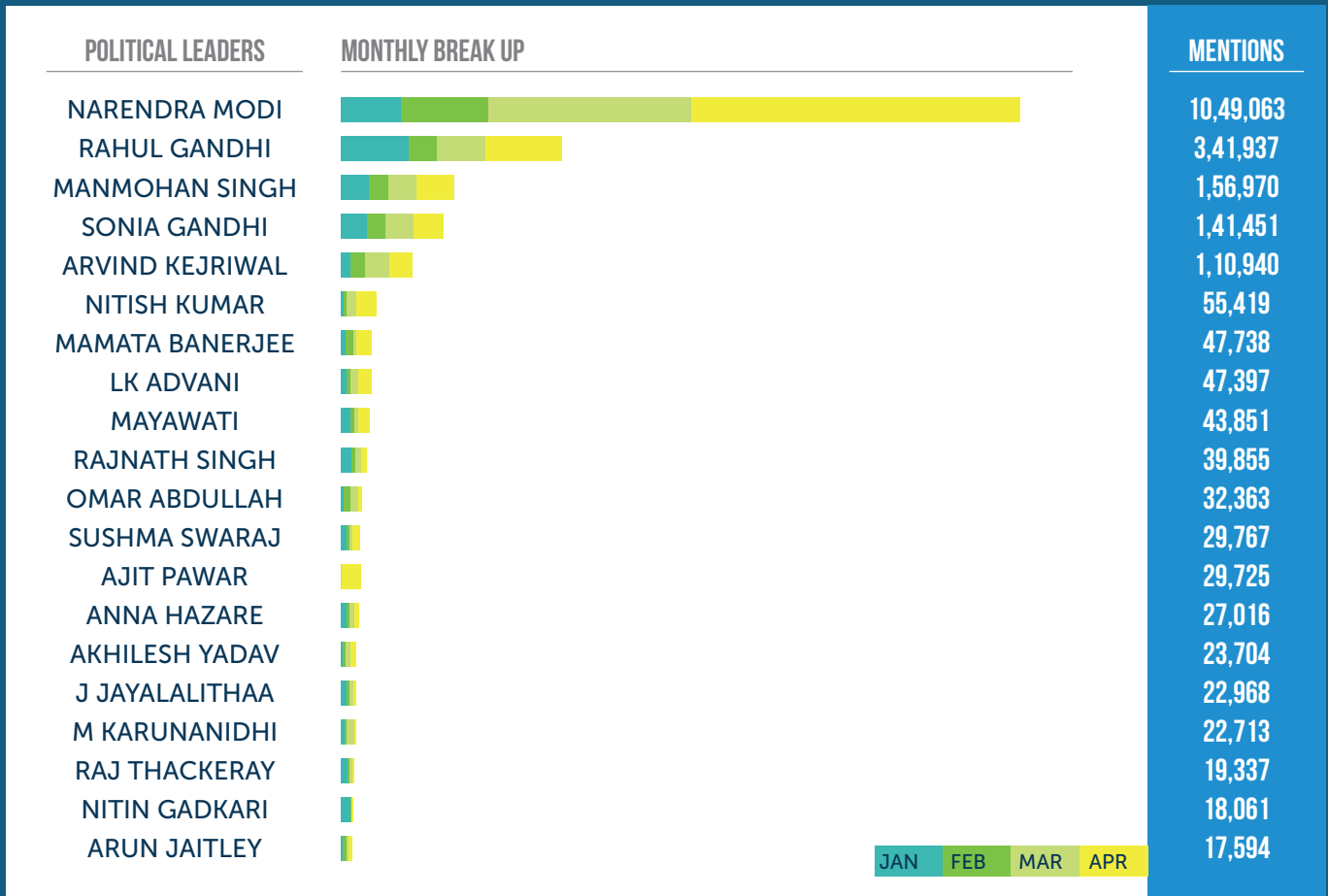
- Overall reach - Narendra Modi leads on Twitter with the highest reach, and highest number of unique authors\*, but has the lowest reach per author\*\*.
- Reach per author – M. Karunanidhi is #1 in terms of being connected with the most influential users on Twitter followed by Arun Jaitley, J. Jayalalithaa, Anna Hazare and finally Omar Abdullah.

\* Unique author: Unique individual who mentioned any of the political leaders.

\*\*Reach per author (on Twitter): Total reach for a particular leader divided by the number of unique authors for that leader.

Narendra Modi, popularly called NaMo, leads with more than twice as many mentions as the nearest contender, Rahul Gandhi. New entrant to politics, Arvind Kejriwal, is at #5 on total mentions.

Other than Arvind Kejriwal, volume of mentions for all other politicians saw an increase in April 2013. Nitish Kumar jumped to sixth position in April 2013 from eleventh position in March 2013. People's reaction towards Nitish Kumar's opposition to Narendra Modi as the PM candidate contributed to high mentions for Nitish Kumar.



# TOP 20 POLITICAL LEADERS MONTHLY INDEX


Duration January 2013 to April 2013

- Rahul Gandhi started the year leading as the most mentioned politician in online conversations. He, however, lost to Narendra Modi in February 2013, who has since then maintained the top position, relegating Rahul Gandhi to number two position.
- Manmohan Singh has remained on number 3 in Jan, Feb and April, interchanging his position with Sonia Gandhi in March, who herself stayed constant at number 4 in the months of Jan, Feb, April.
- It was interesting to note the emergence of Arvind Kejriwal, taking a big jump from number eight in January 2013 to number five in February. He has retained this position so far.
- Nitish Kumar has consistently been rising as one of the most mentioned political leaders, climbing from the 20th position in January to 6th position in April.
- Ajit Pawar, deputy chief minister of Maharashtra, made an entry at seventh position in April 2013.
- Omar Abdullah interestingly made an entry in February and March 2013, but disappeared in April 2013

RANK	JANUARY	FEBRUARY	MARCH	APRIL
1.	Rahul Gandhi	Narendra Modi ▲1	Narendra Modi ↔	Narendra Modi ↔
2.	Narendra Modi	Rahul Gandhi ▼1	Rahul Gandhi ↔	Rahul Gandhi ↔
3.	Manmohan Singh	Manmohan Singh ↔	Sonia Gandhi ▲1	Manmohan Singh ▲1
4.	Sonia Gandhi	Sonia Gandhi ↔	Manmohan Singh ↔	Sonia Gandhi ▼1
5.	Rajnath Singh	Arvind Kejriwal ▲3	Arvind Kejriwal ↔	Arvind Kejriwal ↔
6.	Mayawati	Mamata Banerjee ▲9	LK Advani ▲2	Nitish Kumar ▲5
7.	Nitin Gadkari	Omar Abdullah NEW	Omar Abdullah ↔	Ajit Pawar NEW
8.	Arvind Kejriwal	LK Advani ▲5	Rajnath Singh ▲2	Mamata Banerjee ▲9
9.	Raj Thackeray	Arun Jaitley NEW	Akhilesh Yadav ▲10	LK Advani
10.	Sushma Swaraj	Rajnath Singh ▼5	Sushma Swaraj ▲8	Mayawati ▲5
11.	Anna Hazare	Pawan Kumar Bansal ▼3	Nitish Kumar ▲4	Sushma Swaraj ▼1
12.	J Jayalalithaa	Mayawati ▼6	Kapil Sibal NEW	Jagdish Tytler NEW
13.	LK Advani	J Jayalalithaa ▼1	Arun Jaitley ▼4	Rajnath Singh ▼5
14.	Sushil Kumar Shinde	Anna Hazare ▼3	Atal Bihari Vajpayee NEW	Akhilesh Yadav ▼5
15.	Mamata Banerjee	Nitish Kumar ▲5	Mayawati ▼3	Atal Bihari Vajpayee ▼1
16.	Sheila Dixit	Sushil Kumar Shinde ▼2	Raj Thackeray ▲1	Sheila Dixit NEW
17.	M Karunanidhi	Raj Thackeray ▼8	Mamata Banerjee ▼11	Anna Hazare ▲3
18.	Digvijay Singh	Sushma Swaraj ▼8	Sushil Kumar Shinde ▼2	P Chidambaram NEW
19.	Shashi Tharoor	Akhilesh Yadav NEW	Shashi Tharoor RETURN	Manish Tewari RETURN
20.	Nitish Kumar	Manish Tewari NEW	Anna Hazare ▼6	Omar Abdullah ▼13
<b>EXITS</b>		Sheila Dixit	Pawan Kumar Bansal	Kapil Sibal
		M Karunanidhi	Manish Tewari	Arun Jaitley
		Digvijay Singh	J Jayalalithaa	Raj Thackeray
		Shashi Tharoor		Sushil Kumar Shinde
		Nitin Gadkari		Shashi Tharoor

Even as Narendra Modi surged forward in March, Rahul Gandhi's mentions saw a drop in February, gained somewhat in March, but even then trailed his own volume of mentions from January, when he was appointed Vice-President of the Congress party.

### NARENDRA MODI



**10,49,063**  
MENTIONS


JAN	92,073	<div style="width: 20%;"></div>	
FEB	1,36,060	<div style="width: 30%;"></div>	▲ 47.77%
MAR	3,13,767	<div style="width: 70%;"></div>	▲ 131%
APR	5,07,163	<div style="width: 100%;"></div>	▲ 61.64%

The #VibrantGujarat Summit organised by Narendra Modi between 11-13 January, dominated conversations in the month of January. The event played out as an important start point for conversations about him as Prime Minister. Public statements of support for Narendra Modi by the Sangh Parivar and BJP leaders such as Yashwant Sinha further gave a fillip to conversations around him. A wave of cynicism against him in the context of the Gujarat riots and negative perceptions in the context of Muslims also gained momentum.

His speech at Shri Ram College of Commerce in Delhi University on 6 February was a key conversation driver in February, while his alleged removal from Wharton India Economic Forum as a speaker drove conversations in March.

In April, Modi's speech to women entrepreneurs at FICCI and comparisons with Rahul Gandhi's speech at CII led to a conversation explosion. The news about Teesta Setalwad, civil rights activist, accusing Narendra Modi for his involvement in 2002 Godhra riots was another key driver of conversations for the month.

### RAHUL GANDHI



**3,41,937**  
MENTIONS

JAN	1,05,342	<div style="width: 25%;"></div>	
FEB	43,478	<div style="width: 10%;"></div>	▼ 58.7%
MAR	74,792	<div style="width: 20%;"></div>	▲ 72%
APR	1,18,325	<div style="width: 35%;"></div>	▲ 58.2%

Appointment as Congress Vice President at the Jaipur Chintan Shivir drove 57% of total conversations for Rahul Gandhi in January. Comparison between Rahul Gandhi and Narendra Modi, especially for their

respective public speeches, contributed to mentions in February and April. Speculation around Rahul Gandhi being invited to speak at Wharton India Economic Forum and his subsequent denial drove buzz in March.

## ARVIND KEJRIWAL



**1,10,940**  
MENTIONS

JAN	14,446		
FEB	22,238	▲	54%
MAR	38,456	▲	73%
APR	35,800	▼	7.4%

Political attacks against the Government were the biggest conversation drivers for Arvind Kejriwal across January, February and March. His allegations against the Prime Minister of selling out the country's key natural gas field in the Krishna Godavari Basin contributed to his share of mentions in January. His

campaign against the Delhi Government inappropriately hiking the price of electricity contributed to conversations in February and March.

Arvind Kejriwal protesting electricity and water bill in Delhi and him going on fast for the same contributed to the mentions in April.

## NITISH KUMAR



**55,419**  
MENTIONS

JAN	4,606		
FEB	4,736	▲	2.82%
MAR	14,631	▲	209%
APR	31,446	▲	114.9%

JD(U) pitching Nitish Kumar as an honest and efficient leader and a good Prime Ministerial candidate contributed to his share of mentions in January. News around Narendra Modi and Nitish Kumar conducting parallel rallies triggered comparisons in February, while

his demand for special status for Bihar contributed to his share of mentions in March.

Nitish Kumar opposed Narendra Modi as PM candidate. People reaction to his stand contributed to higher mentions for Nitish Kumar in April 2013.

## SUSHMA SWARAJ



**29,767**  
MENTIONS

JAN	8,988		
FEB	3,644	▼	59.45%
MAR	5,725	▲	57.10%
APR	11,410	▲	99.3%

Most mentions around Sushma Swaraj have been around specific news incidents. Her statements and news about visiting martyred soldier Hemraj Singh drove conversations in January. 44% of mentions in February were contributed by her statements on the Hyderabad blasts. L.K. Advani's said preference for Sushma Swaraj as Prime Ministerial candidate over Modi and her attack on Prime Minister Manmohan Singh and Sharad Yadav contributed to her total mentions in March.

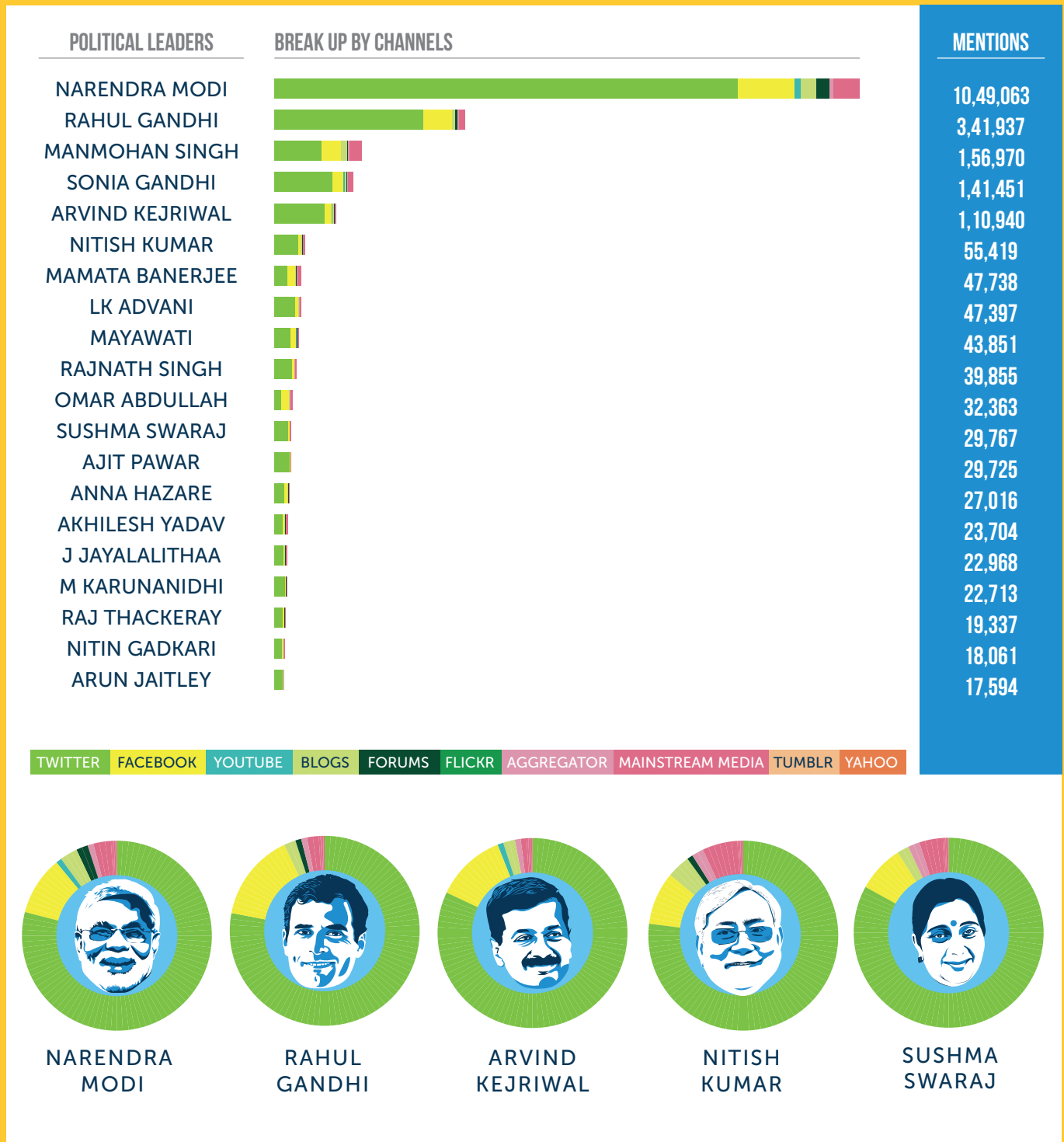
The news about Sushma Swaraj accusing UPA government for various scams and alleging UPA government for manipulating CBI contributed in mentions.

Her stand on having stronger laws against women abuse with regards to a rape case of a 5 year old girl child contributed to the volume in April.

# CHANNELS

Duration January 2013 to April 2013

Twitter has the largest share of mentions across all political leaders, followed by Facebook. Majority of the conversations on Facebook happen in private networks amongst family and friends and hence often are not available as public conversations. Interestingly, Narendra Modi, who had 4.17 lakh mentions for January to March, 2013, had about 4.10 lakh mentions only in the month of April 2013 from Twitter.





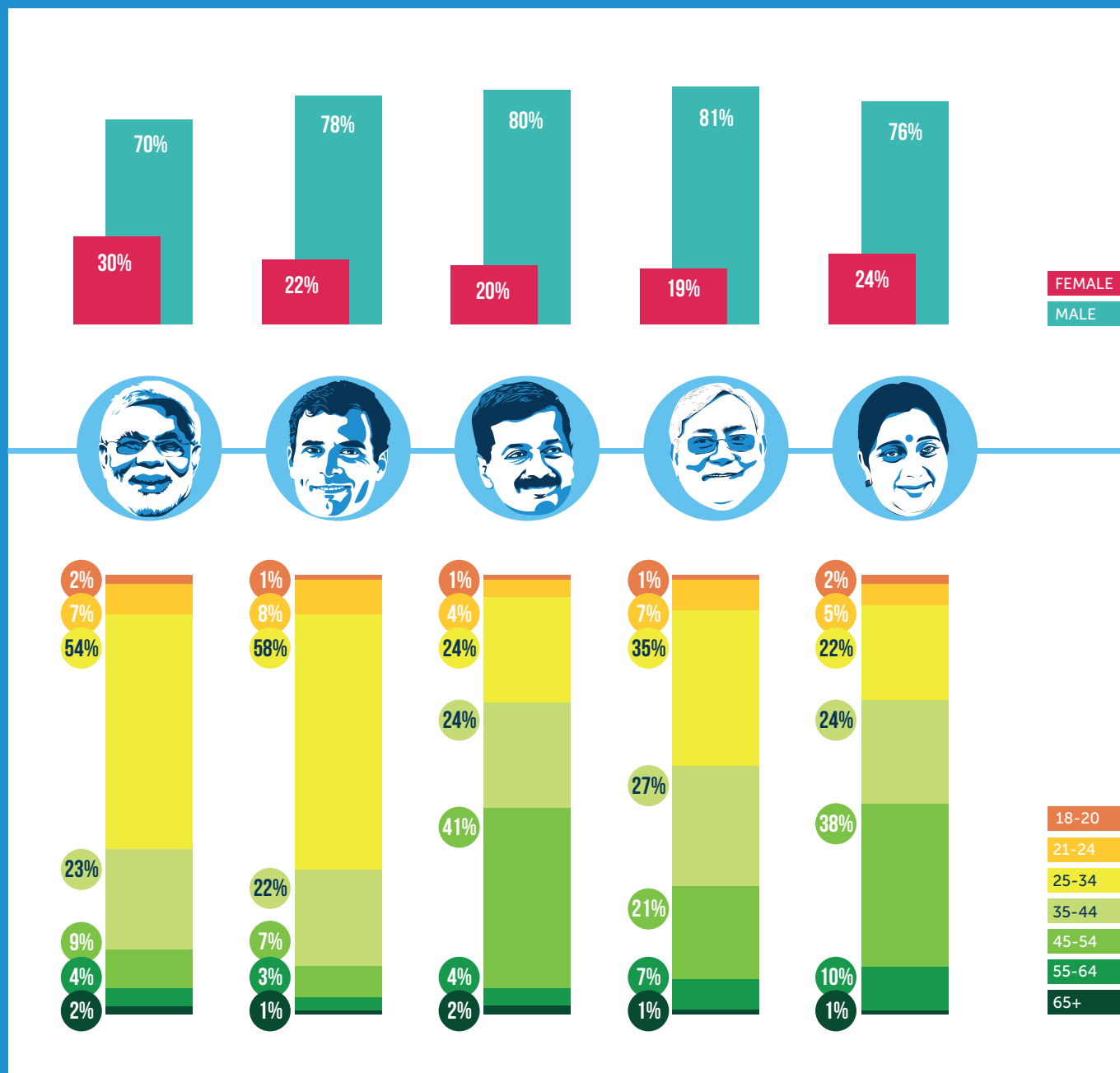
# AGE AND GENDER BREAK UP

Duration January 2013 to April 2013

Narendra Modi (63%) is marginally behind Rahul Gandhi (67%) in terms of mentions by the youth between the age-group of 18-34.

It's noteworthy that Arvind Kejriwal and Sushma Swaraj's mentions are from a relatively older age-group of users between 45 – 54 years of age.

In terms of gender, Narendra Modi has 30 percent of his total mentions from women followed by Sushma Swaraj with 24% .



# DEPTH OF ENGAGEMENT

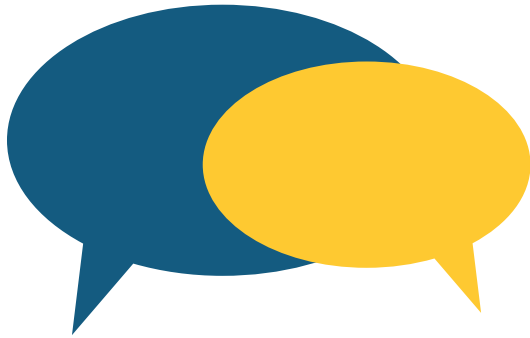
Duration January 2013 to April 2013

POLITICAL LEADERS	TOTAL REACH ON TWITTER	UNIQUE AUTHORS	REACH PER AUTHOR	TOTAL MENTIONS
Narendra Modi	9,70,37,033	1,20,968	802	10,49,063
Rahul Gandhi	7,48,72,363	57,776	1,296	3,41,937
Manmohan Singh	3,70,66,267	32,930	1,126	1,56,970
Sonia Gandhi	5,36,72,229	28,663	1,873	1,41,451
Arvind Kejriwal	1,66,69,766	15,522	1,074	1,10,940
Nitish Kumar	1,90,22,120	10,786	1,764	55,419
Mamata Banerjee	1,21,85,703	9,644	1,264	47,738
LK Advani	1,81,92,724	11,610	1,567	47,397
Mayawati	1,49,29,703	12,055	1,238	43,851
Rajnath Singh	1,69,59,694	9,267	1,830	39,855
Omar Abdullah	94,96,154	5,058	1,877	32,363
Sushma Swaraj	1,49,65,010	10,212	1,465	29,767
Ajit Pawar	1,89,21,134	11,173	1,693	29,725
Anna Hazare	1,01,74,753	4,771	2,133	27,016
Akhilesh Yadav	1,14,10,175	6,442	1,771	23,704
J Jayalalitha	1,24,90,559	5,336	2,341	22,968
M Karunanidhi	1,22,59,147	4,553	2,693	22,713
Raj Thackeray	1,05,56,523	8,487	1,244	19,337
Nitin Gadkari	1,17,96,317	6,305	1,871	18,272
Arun Jaitley	1,33,67,330	5,448	2,454	17,594

# DEPTH OF ENGAGEMENT

Duration January 2013 to April 2013

## BY TOTAL ONLINE MENTIONS: TOP 5



1. NARENDRA MODI  
**10,49,063**



2. RAHUL GANDHI  
**3,41,937**



3. MANMOHAN SINGH  
**1,56,970**



4. SONIA GANDHI  
**1,41,451**



5. ARVIND KEJRIWAL  
**1,10,940**

## BY TOTAL REACH ON TWITTER: TOP 5



1. NARENDRA MODI  
**9,70,37,033**



2. RAHUL GANDHI  
**7,48,72,363**



3. SONIA GANDHI  
**5,36,72,229**



4. MANMOHAN SINGH  
**3,70,66,267**



5. NITISH KUMAR  
**1,90,22,120**

# DEPTH OF ENGAGEMENT

Duration January 2013 to April 2013

## BY UNIQUE AUTHORS ON TWITTER: TOP 5



1. NARENDRA MODI

**1,20,968**



2. RAHUL GANDHI

**57,776**



3. MANMOHAN SINGH

**32,930**



4. SONIA GANDHI

**28,663**



5. ARVIND KEJRIWAL

**15,522**

## BY REACH PER AUTHOR ON TWITTER: TOP 5



1. M KARUNANIDHI

**2,693**



2. ARUN JAITLEY

**2,454**



3. J JAYALALITHAA

**2,341**



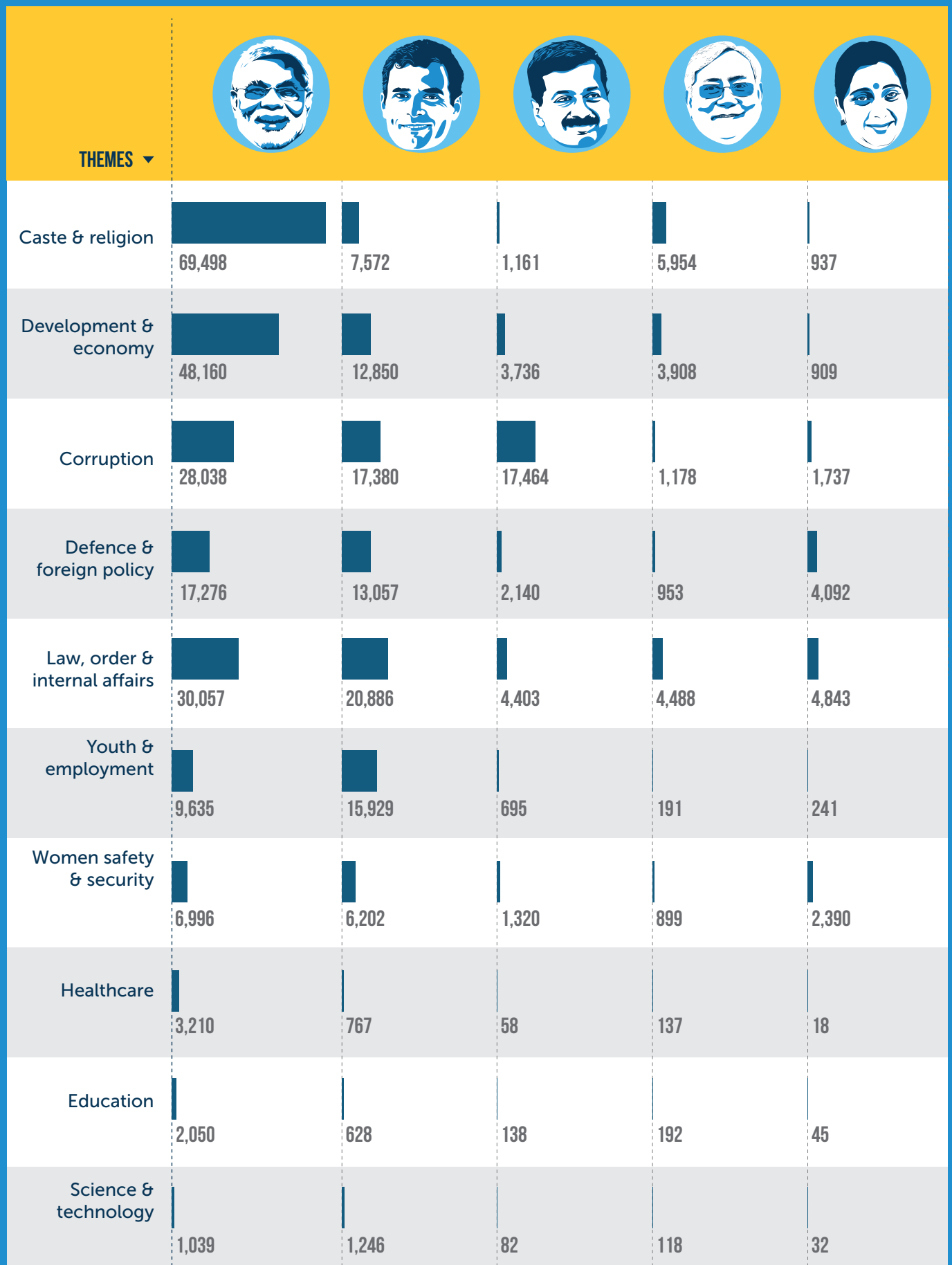
4. ANNA HAZARE

**2,133**



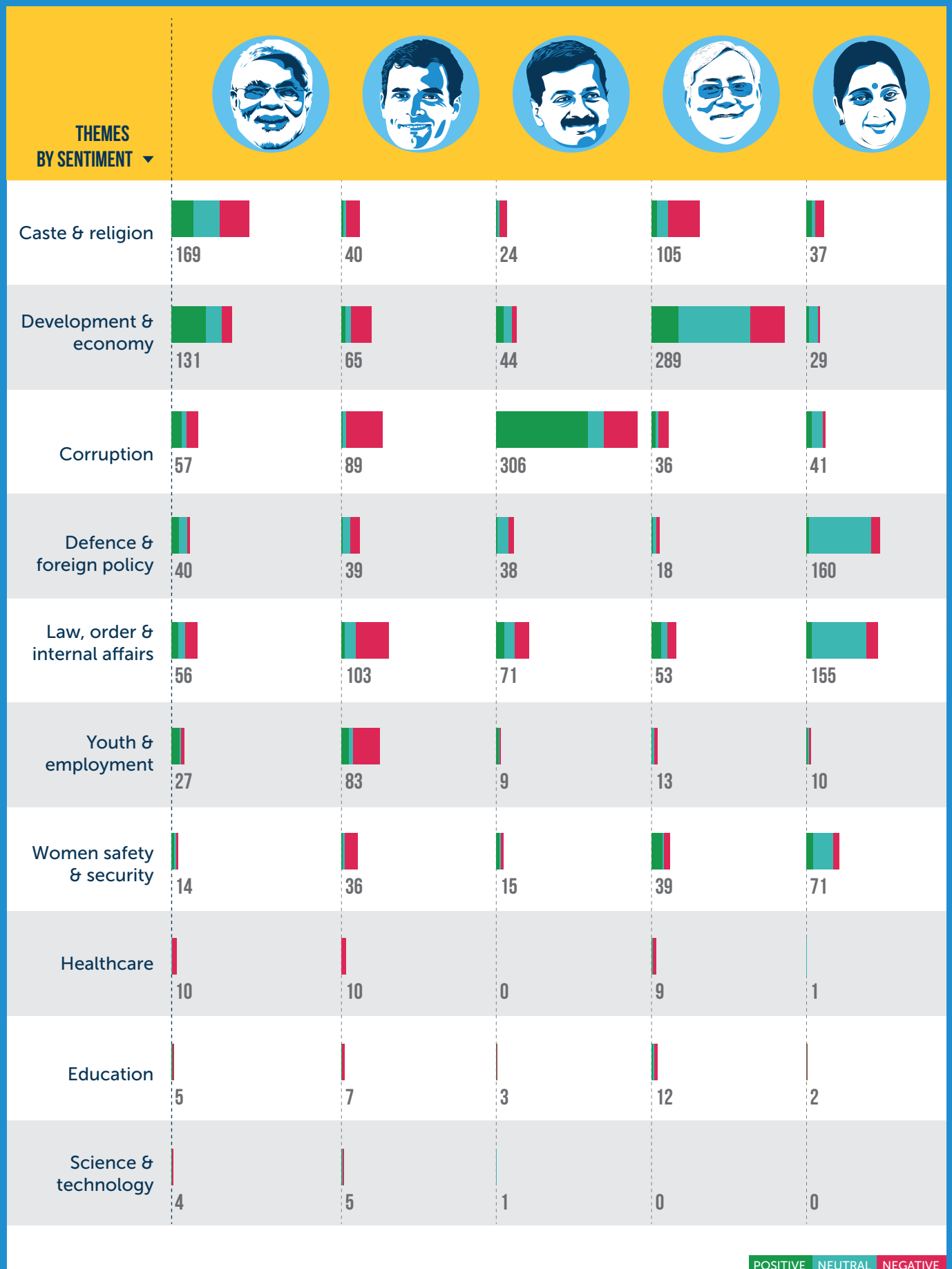
5. OMAR ABDULLAH

**1,877**

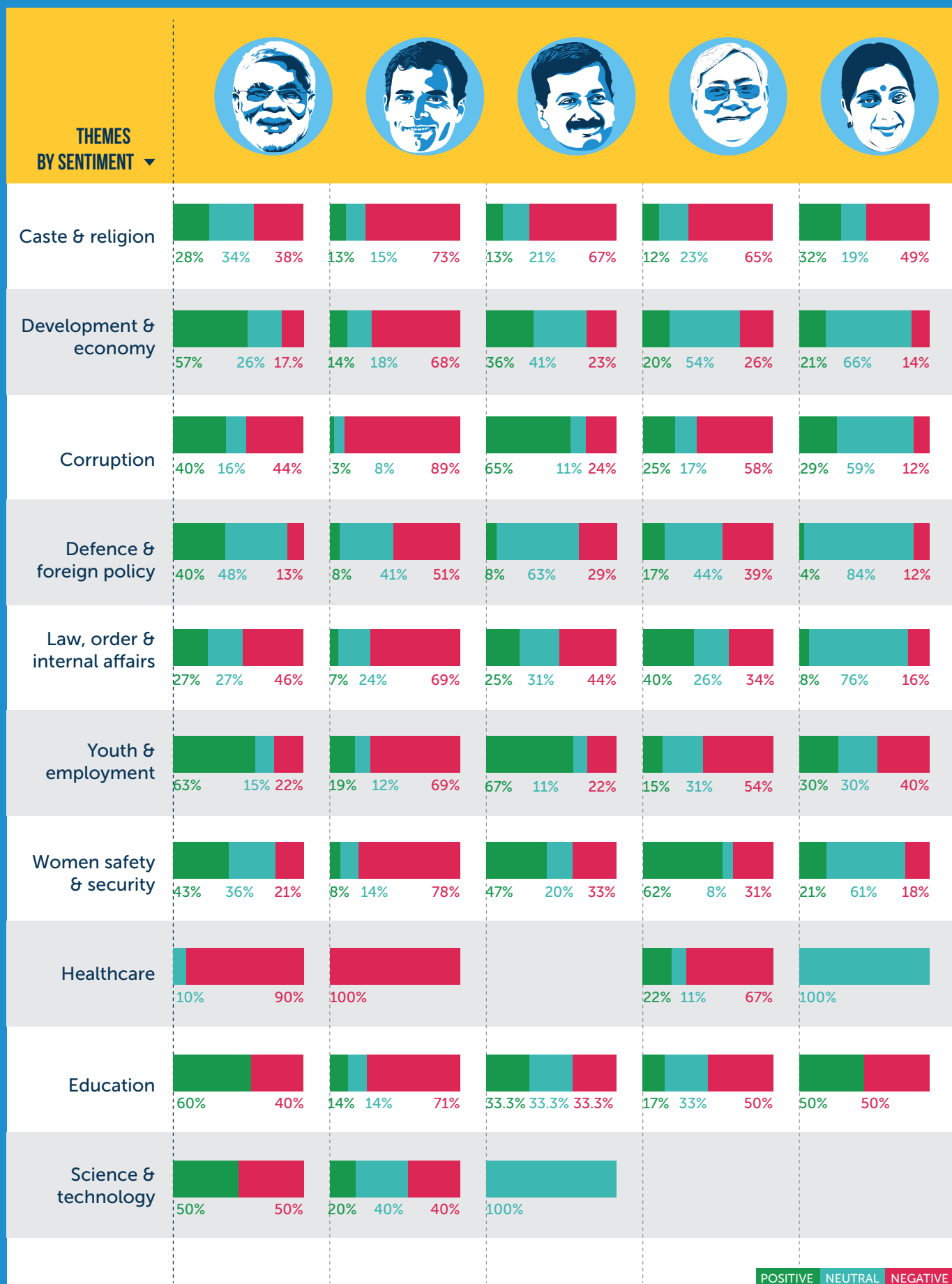


# THEMES

Duration January 2013 to April 2013

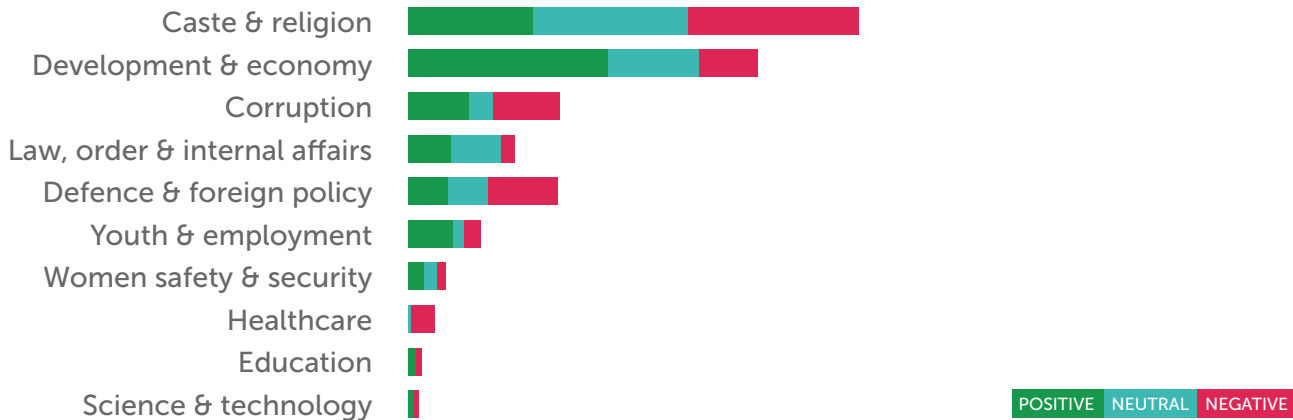


POSITIVE NEUTRAL NEGATIVE



POSITIVE NEUTRAL NEGATIVE

# THEMES BY SENTIMENT



POSITIVE NEUTRAL NEGATIVE



## CASTE & RELIGION

Users appreciated that Narendra Modi did not mention Hindus or Muslims in his speech.

Communal riots in Gujarat drew negative conversations.



**Saurabh**

@SaurabhMcse

Narendra Modi is a man of vision. No riots in 10 years. Forget2002.



**Manish Prasad**

@\_manish25

Like a true leader Narendra Modi has give a new definition to #secularism Something which will be discussed and probably accepted by public



**Mukesh**

@\_mukesh

Modi or Rahul... Now only god can save this country and since it doesn't exist... There is no hope... #communalvsincompetency



**Mark Manning**

@tandmark

Narendra Modi, accused of sparking bloody riots in Gujarat, named to leadership of India opposition party: [bit.ly/16qmvAm](http://bit.ly/16qmvAm)





**Pawan Dalal**

@\_pd5

@pakhishukla21 #NaMo as PM means triumph of development politics over vote bank politics. And I believe BJP is aware of this fact.



**Vasu**

@5BornArtist

Atleast 1 politician in #India talks & depends on developmental politics. Nice address to students by Narendra Modi at #ShreeRamCollege Delhi



**Gurinder S Ahluwalia**

@Guri02

BJP has showcased its Modi led Hindutva brigade, now economy can go to hell.

## DEVELOPMENT & ECONOMY



Users commented that while Nitish Kumar says "Bihar is backward, help us" Narendra Modi says "Gujarat is progressive, learn from us". Users praised Narendra Modi's idea of national development.



Some users said that the development of Gujarat is misleading, as this has only helped a few industrialists.



Some users talked about a UNDP report in 2010 that placed Gujarat after eight other Indian States in terms of development.



## CORRUPTION



Narendra Modi has been cited as a rare example of a Chief Minister who isn't involved in bribery and extortion.



After Amit Shah and Vitthal Radadiya joined BJP, users mocked Narendra Modi's promise of making India free of corruption and crime.



**Everybody**

@BeingBartiya

Only people who are corrupt (like Congress) have to be scared of Lokayukta. Modi or his govt need not be scared as they are clean than Cong.



**Sadanand Dhume**

@dhume01

Narendra Modi "is seen as a rare example of a chief minister without involvement in bribes or extortion." #India



**Sateash**

@actindia

Mark my words. When NaMo takes over, every thief, dacoit and scamster will run for like, India. Burqa butts #Owaisi may be cooling heels in Jail.



**Nitin Chavan**

@a20nitin

Mr. Modi winning assembly elections doesn't mean that you can follow ur corruption practices, be true to ur heart atleast. Gujarat Lokayukta



**ashutosh**

@ashutoshibn7

Amit Shah will become general secretary and Vitthal Radadiya joining BJP. Modi's promise to make India corruption and crime free!!!


**Manish Runthala**

@manishr20

Rajkot is the best city in law n order nd women safety. we should make whole country like dis nd bring modi as PM @siddharth76


**Desh Gujarat**

@DeshGujjarat

@aajtak Help4Justice 5 Nepalis who burnt themselves to death because of 3 #BJP leaders harrasment in #Modi's #Gujarat  
youtu.be/kht76V\_kuWk


**Sonali Ranade**

@sonaliranade

@ssambrani A Chief Minister is responsible 4 law & order in his State.  
@Avinash\_Badade #Modi failed to control violence. Period.

## LAW, ORDER & INTERNAL AFFAIRS



Users praised Narendra Modi for good governance and cited the example of Rajkot which is the best city in terms of law, order and women safety.



Users commented that Narendra Modi failed to control the violence during the Godhra riots.



## DEFENCE & FOREIGN POLICY



Users supported Narendra Modi's act of requesting Pakistani delegates to leave the Vibrant Gujarat Summit, 2013.


**Anish Shah**

@AnishShah11

Narendra Modi requests pakistani delegates to leave #VibrantGujarat @PMOIndia This has to be India's stance sir. Its time to wake up.


**Divya Gupta**

@\_divyagupta

The country needs ppl like modi who inspire the youth to work for the welfare of the country! modi at #SRCC!


**Tanya**

@\_LazyGal

Slogan? Say heartbeat! "@ANI\_news: Giriraj Singh, BJP: NaMo NaMo has become a slogan among the youth in the country."


**Thirumalai B**

@SREEHARI2001

When Modi is unable to source employment to Semi-literate youths of Gujrat, How can Indians expect him to do even a bit on Same in India?


**Shriraj Kesariya**

@\_shriraj

Spotlight on Narendra Modi: Good Growth but where r d jobs in Vibrant Gujarat? #Modi4PM #namolies #dumpbjp ... fb.me/2AbVKLQCE

## YOUTH & EMPLOYMENT



Users named Narendra Modi a youth leader.



Users questioned Narendra Modi's comment about Gujarat being the biggest job creator in the country.

## WOMEN SAFETY & SECURITY



Some users said that the media unfairly blames Narendra Modi for rapes in the 2002 riots despite no evidence.



Some users blamed Narendra Modi for not being able to prevent rapes during the Gujarat riots.



### Albatrossinflight

@albatrossinfo

Indian secularism = gangrapes everyday (Delhi) + Muslim cops murdered by ministers (UP); Modi's Gujarat = Rajkot is the safest city in India



### AAEEN AHMAD SIDDIQUI

@AAEEN

@nanditathakur What you have got to say about hundreds of girls raped in Gujarat by the order of your CM #Modi #hypocrites @ShehlaRashid



### Aam Aadmi

@aamAdmy

Hi @ratigirl Any idea why BJP MM Joshi, Jaitley support alleged child rapist Kurian; Y #Namo silent? Injustice 4 #delhigangrape victim?



### Harminder Singh

@hslamba

Narendra Modi never explained at #SRCC why his Gujarat model could not improve the HDI, healthcare, education as compared to other states

## HEALTHCARE



### pigmediacraft.com

@pigmediacraft

We understand MT @sardesaijdeep Modi's girl child education scheme very innovative; Gujarat's malnutrition figures remain worrying

## EDUCATION



### pressbrief

@Pressbrief

Primary education in #Modi's 'Vibrant' #Gujarat is in the doldrums and the worst sufferers are the poor and the marginalized.



### Shriraj Kesariya

@\_shriraj

Out of 16 Engineering Colleges of d Gujarat, only 4 have Principals & Narendra Modi says that Education is his First Preference #SRCC #BJP

# ★ MOST SHARED CONTENT ★

1953 SHARES



**Shiv**  
@shivsBHARAT

Follow

This image must go to every desktop:  
Nothing exposive than this of PaidMedia  
abt #NaMo. See the fall!  
[pic.twitter.com/pCpMmkoh](http://pic.twitter.com/pCpMmkoh)

Reply Retweet Favorite Buffer More



**pallavi ghosh**  
@pallavghcnnbn

Not ashamed to admit - superb, moving  
speech by rahul ..the last bit particularly

**pallavi ghosh**  
@pallavghcnnbn

Modi's speech v political - wonder whether  
this is the right forum for this?

**Sagarika Ghose**  
@sagarikaghose

@MalikAshok Rahul's best speech so far.  
Systems change, inclusion, voice, the  
emotional touch...do I discern Jairam's  
hidden hand?

**Sagarika Ghose**  
@sagarikaghose

At #SRCC we heard Modi speak about  
cotton, salt, bananas, ayurveda, teachers:  
but his big ideas on challenges facing India?

**barkha dutt**  
@BDUTT

Found Rahul Gandhi's emotional candour  
the most moving aspect. The reference to  
being warned that Power is actually a Poison

**barkha dutt**  
@BDUTT

So Modi's SRCC speech sounds the bugle for  
his national innings. Question is why is the  
BJP coy about declaring a PM candidate?

1,625  
RETWEETS

369  
FAVORITES



827 SHARES



**Kiran Kumar S**  
@KirankS

Follow

Please RT this if you never heard of Sivagiri  
matha's name, before #NamoInKerala  
happened. Just curious to see NaMo impact.

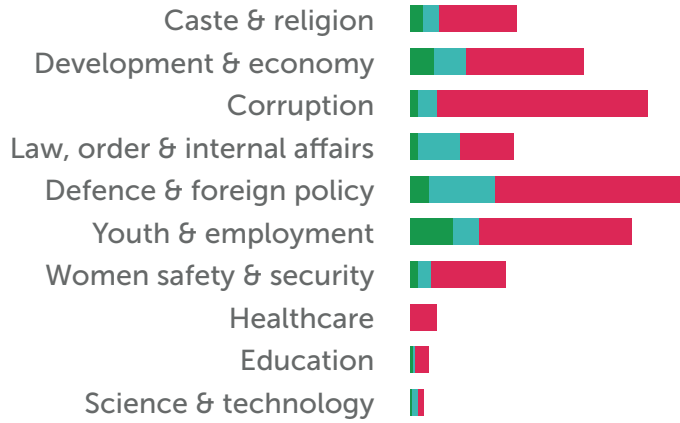
Reply Retweet Favorite Storify More

827  
RETWEETS

46  
FAVORITES



# THEMES BY SENTIMENT



POSITIVE NEUTRAL NEGATIVE

## CASTE & RELIGION

- Rahul Gandhi's statement "We don't understand caste or religion. We only know India's DNA" was shared by people.
- People said that Rahul Gandhi is changing the meaning of communalism to secularism.



**Shriraj Kesariya**  
@\_shriraj

Rahul Gandhi hit out at Narendra Modi 4 alienating Muslims hurting India. #RG4PM #RGCII #CII #AGM #iyc fb.me/JudKtsXs



**The \***

@2Numbari

Rahul Gandhi in line with his family and party screwing the word 'Secular'. I so wish even the words could be patented.



**Ahalya Holkar**

@ahalyaholkar

Corrupt, Communal Congress ki Chintan Shibir se nikla dhakkan Rahul



**The Gandgi Pariwar**

@GandgiPariwar

Sir Rahul Gandhi is disappointed at Diggy Singh choosing Ram Navami to launch website. Launching it on Eid would have been a secular act.



**Ashish**

@911ashish

@sagarikaghose And give credit to only hail sonia n rahul baba..by most honest sector-media..cash4votes, radiagate, assam riots,secularism etc



**Butchi.Kotha**  
@koteswararaao

I am committed and see that Food, education, infrastructure and self employment in all villages of India be provided... Rahul Gandhi

## DEVELOPMENT & ECONOMY



People hope that India will develop under Rahul Gandhi's leadership.



People mocked Rahul Gandhi saying that while Narendra Modi's USP is the progress of Gujarat, Rahul's USP is Sonia Gandhi.



**Anand Detroja**  
@ananddetroja

U r the first one who needs to be developed.RT @ndtv: Rahul Gandhi: We need to focus on leadership development



**Anand D Kothekar**  
@anandkothekar

I wonder what #Rahul Gandhi does to remember words as difficult as 'development', 'economic', 'infrastructure'. Hats off to his effort! #ASS



**Abhishek Tiwari**  
@AbhisheKrTiwari

I heard Rahul Gandhi was invited in #Conclave2013 bt he refused !!!! The only diff between dynastic politics and growth politics.



**Anil Kumar Pillai**  
@Aerialbay

@ndtv Rahul Gandhi can do better than any other politician in India.Now he needs to act.Hope he will remove the corrupt Indian politicians

## CORRUPTION



People hope that Rahul Gandhi will get rid of corrupt politicians.



Some people mocked Rahul Gandhi's statement that there is no corruption in the Indian political system.



Some people said they want a corruption free India, not managed and manipulated by corrupt Rahul Gandhi and his family.



**Kunal Choudhary**  
@2KunalChoudhary

Rahul Gandhi as PM..... Congress is not corrupt ... @BDUTT is an honest journalist... :D :D :D hahahahaha...



**Mera Baap**  
@69bpl69

Sonia - Rahul - congress fighting corruption. Is just like osama family n al- quaeda fighting terrorism :) @JhaSanjay @gsurya @MrsGandhi



**Shamit11**  
@AAP\_ka\_BAAP

People who are corrupt stand-up and talk of eradicating corruption: Rahul Gandhi <<==REFERRING TO HIMSELF



**abheer monga**  
@abheer123

Rahul Gandhi may give as many speeches he wants to, but I won't let my country be ruled by corrupt foreigners.  
#DisempowermentOfTheGandhis





**India First**  
@80o00  
If you wonder why youth leader "Rahul Baba" kept mum over delhi rape case . Please do google rahul and amethi rape case !! #Delhi #India

## LAW, ORDER & INTERNAL AFFAIRS

Rahul Gandhi keeping quiet for a long time on the Delhi gang rape created a lot of controversy.

**Aaditya E Vasu**  
@Aaditya\_Vs  
Rahul Gandhi's reluctance to lead even when a tailor made opportunity presents itself is simply inexplicable. #DelhiGangRape

**SHOWMAN**  
@dppoddar  
None punished for 1984 riots. Was none responsible? What did Congress govt 2 do control the riots? Nation needs the answer. Rahul must reply

**IndiaFirst**  
@\_Innovision  
How Rahul Gandhi Blew the Indian Rape Crisis thebea.st/VcpLOc via @thedailybeast



## YOUTH & EMPLOYMENT

- Some people hailed Rahul Gandhi as a youth icon.
- Some people mocked Rahul Gandhi for being addressed as a youth icon.

**Abhimanyu Tyagi**  
@abhimanyutyagi  
Millions of youth want Rahul Gandhi as PM candidate in 2014: Jyotiraditya Scindia  
  
Union Minister Jyotiraditya...  
fb.me/2jllSQFa2

**Gaurav Parmar**  
@\_foxymoron  
For every word Narendra Modi speaks at #SRCC addressing to the youth present in their, Rahul Gandhi is being smacked on his ass by Sonia & MMS.

**ANI**  
@ANI\_news  
A confused youth leader presented his confused ideology which no one could understand-Prakash Javadekar on Rahul Gandhi speech



**Abhimanyu Tyagi**

@abhimanyutyagi

Thanks Mr. Rahul Gandhi for visiting to Delhi Gang Rape Family and your cordial assurance to them. We hv full faith on Indian Judial system.



**Dabang\_Gujarati**

@DabangGujarati

Did Rahul Gandhi say a word in Karnataka about baby girl rape in Delhi, Sarabjit Singh in Pakistan, China intrusion on Indian soil?



**aarun**

@aarunc

@ndtv yeah! Like u showed ur support for the innocent protestors at india gate protesting the delhi gangrape! Rahul baba grow up.....



**manish shrivastava**

@aarunc

Rahul Gandhi Gang rapes Sukanya Devi on 3-12-06 and after a month sends legal notice to a post box in US Feb 2,... fb.me/iuMHs6Bnq



**adesharma**

@adesharma

Sonia & Rahul Gandhi showing off on rape law instead of taking real action. The juvenile shud be tried wth other accused & treated as adult

## WOMEN SAFETY & SECURITY



Rahul Gandhi visiting the Delhi gang rape victim's family received positive reaction from people.



Rahul Gandhi keeping quiet for a long time on the Delhi gang rape created a lot of controversy.



Rahul Gandhi was accused of being involved in the gang rape of a girl in Amethi.

## HEALTHCARE



**Mayank Gupta**

@Mayank29Gupta

Who should be blamed for malnutrition in Dalits? Answer is Rahul Gandhi.



**V N**

@aryavansh108

@narendramodi sadly RAHULBABA does not do anything like running a department.... He should be Education Minister with his vision? agreed?



**Amit**

@AmitK2K

"Rahul Gandhi cannot even write a noting in a file. What is his education & experience? That man knows nothing." R. Jethmalani #YoRahulSoDumb



## EDUCATION



**Shriraj Kesariya**

@\_shriraj

Congress' Jaipur session is likely 2 have additional session on science,tech.& education thanks 2 d efforts of Rahul Gandhi



# ★ MOST SHARED CONTENT ★

**1493 SHARES**

**Chetan Bhagat** [@chetan\\_bhagat](#)

If Congress was an IPL team,they'd send Rahul Gandhi to bat 11 times.And they'd fix the match.And then they'd have man of the match ceremony

Reply Retweet Favorite Buffer More

**1,517** RETWEETS **357** FAVORITES

3:51 AM - 21 Jan 13

**16 Raj Shah** [@NucDev](#) 21 Jan  
@chetan\_bhagat and even then they'd only score 10 runs after 20 overs!!  
[Details](#)

**46 Avijit Dasgupta** [@coolfrnds4u](#) 21 Jan  
[@NucDev](#) [@chetan\\_bhagat](#) For your information they had scored 206 runs in 2009. :D  
[Details](#)

**36 Employed\_Idiot** [@amit\\_as\\_](#) 21 Jan  
[@chetan\\_bhagat](#) and Rahul Gandhi still wont be winning it..!!  
[Details](#)

**37 Balbir Singh** [@balbir59](#) 21 Jan  
[@chetan\\_bhagat](#) Hey you particularly look pretty ragged...taking Rahul Gandhi so seriously  
[Details](#)

**1373 SHARES**

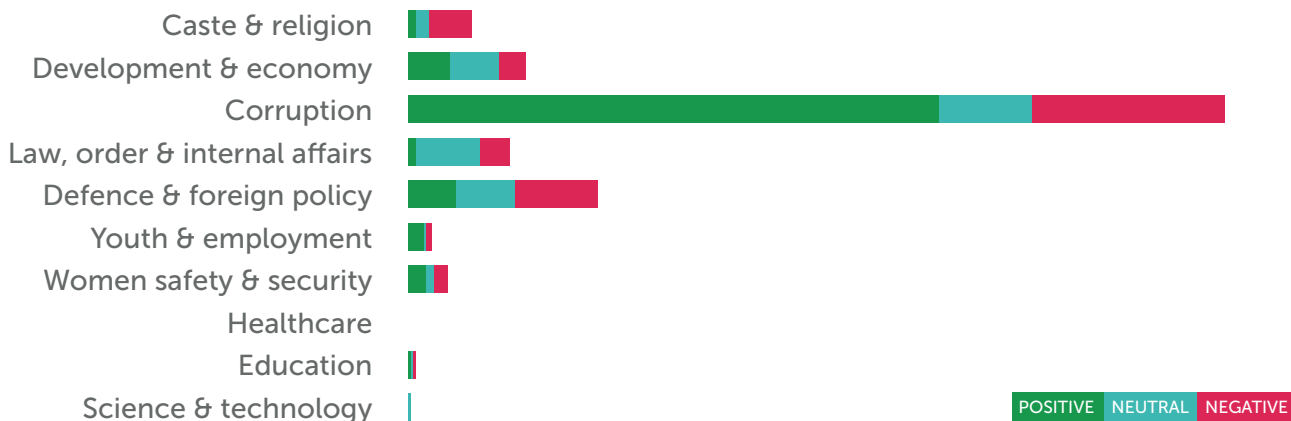
**Chetan Bhagat** [@chetan\\_bhagat](#)

Rahul Gandhi is like a comet. Comes occasionally. Gets attention. Disappears. Eventually, doesn't really matter.

Reply Retweet Favorite Storify More

**1,502** RETWEETS **407** FAVORITES

# THEMES BY SENTIMENT



## CASTE & RELIGION

- Arvind Kejriwal is looked upon as a secular leader.
- There was negative feedback from users on Arvind Kejriwal remaining silent on Akbaruddin Owaisi's hate speech.



**Madhu Kishwar**

@madhukishwar

Positive sign: Muslims reaching out to alternative politics. Offered Kejriwal entire range of support- plus manpower



**Avinash Bhat**

@aviniashbhat01

Arvind Kejriwal & his Aam Aadmi Party are silent on Hate Speech of #Owaisi As a secular party the need minority votes na



**ARUN SAXENA**

@ARUNSAXENA5

deafening silence from kejriwal of aanaadmi fame. does he believe terrorism by islamic fanatics is of no concern to the aam aadmi?



**Swapnil Gupta**

@Mr\_demented





Where is Kejriwal in this tense situation at LoC? after he is th only patriot ...nd honest man in this country!

## DEVELOPMENT & ECONOMY



Users supported Arvind Kejriwal's comment on the price rise – "When power prices rise then the Government says it is in the hands of DERC, otherwise it is within their jurisdiction".

## CORRUPTION

-  Users supported Arvind Kejriwal's mandate of exposing corrupt politicians.
-  Users supported Arvind Kejriwal's statement that the government isn't revealing a clear stance on the Lokpal Bill.
-  Some people said that the true intention of Arvind Kejriwal is to grab power and not remove corruption.
-  Some people said that Arvind Kejriwal's 'extortion through politics' is the biggest scam.



### Dr. Rajesh Saini

@rajeshsainims

@annahazaresays kindly guide and support arvind kejriwal and aam aadmi party to make india corruption free and casteless.



### Tinu Cherian Abraham

@tinucherian

Arvind Kejriwal exposes nexus between Delhi govt, power companies [zeenews.india.com/news/delhi/arv...](http://zeenews.india.com/news/delhi/arv...) via @ZeeNews



### shailesh pandey

@shailesh378

Arvind Kejriwal is fighting like a freedom fighter against corruption.



### #Ajay

@Ajaykumar265

: Opposing Kejriwal meaning Supporting corruption. Supporting corrupt politicians."



### Kiran Kumar Khurana

@kirankhurana

Kejriwal refuses to seek bail, released. \*Judiciary also knows the real culprits, Then how to jail the right person? [firstpost.com/delhi/defamati...](http://firstpost.com/delhi/defamati...)



### ARUN SINHA

@TRUTHANDARUN

@Arvind Kejriwal Kejriwal sahab aapke hosle ko salam but injustice would always be there will politics will play with unfair means.



### Shamit11

@AAP\_ka\_BAAP

@SHRIRAM\_PUROHIT @waglenikhil What about #BengalRiots? Any views or will Kejriwal be mum like all paid media? No Condemnation of #AssamRiot

## LAW, ORDER & INTERNAL AFFAIRS



Arvind Kejriwal refused to seek bail when arrested in a criminal defamation case filed against him by Delhi Chief Minister Sheila Dikshit's political secretary for his remarks during protests on the power tariff issue. He was later released. Users supported his stand.



There were negative reactions from users on Arvind Kejriwal remaining silent on the Bengal and Assam riots.

## YOUTH & EMPLOYMENT



People named Arvind Kejriwal a youth leader.



### Shanmugam

@Shextrusion

I Support Arvind Kejriwal team and his Aam Aadmi Party to come to power and lead the country nicely with enormous support from youth of INDIA



### puneet shukla

@punnu\_shuku

@NMenonRao -n do u appreciate d deeds of arvind kejriwal..he is giving youth-d courage to make system better which is plagued by sheer inept



### #BijliPaniRally

@mohanty\_05

Arvind Kejriwal: There are members of parliament who face rape charges against them. Would you expect them to form strong anti-rape laws?



### Swapnil Gugnani

@swapnilgugnani

@reachindian Why ur noble sole Kejriwal was silent on 4-yrs-old MP rape-victim who died in a pvt hospital after being in coma for 13 days?

## WOMEN SAFETY & SECURITY



Some people supported Arvind Kejriwal's comment on the Delhi gang rape case – "There are members of parliament who face rape charges against them. Would you expect them to form strong anti-rape laws?"



Once again there was negative feedback from users on Arvind Kejriwal remaining silent on the Delhi gang rape case.

## EDUCATION



### KJS Arora

@KanwaljitSingA

If AAP comes to power in Delhi, first priority will be Health and Education, Arvind Kejriwal says

★ MOST SHARED CONTENT ★

303 SHARES



**Dr Ram Harijan**  
@DrRamOfIndia

Follow

Sonia Gandhi and her Congress henchmen are irked by Arvind Kejriwal's habit of naming and shaming our corrupt netas. But our people love it!

Reply Retweet Favorite More

750 RETWEETS 9 FAVORITES



3:28 PM - 10 Oct 12



**Lochana Hundal** @LochanaHundal 16 Oct  
@DrRamOfIndia Arvind Kejriwal will serve the Anti-Corruption Movement much more by his #Kejrileaks than by starting any new Political Party.  
Details



**Gitanjali Sondhi** @GitanjaliSondhi 25 Jan  
@DrRamOfIndia @samitmalhotra1 we are proud of him. At least someone has the guts to speak up.  
Details

303 SHARES



**Dr Ram Harijan**  
@DrRamOfIndia

Follow

UPA's Salman Khurshid sounds more like a common criminal and less like a Union Law Minister when he makes murder-threats to Arvind Kejriwal.

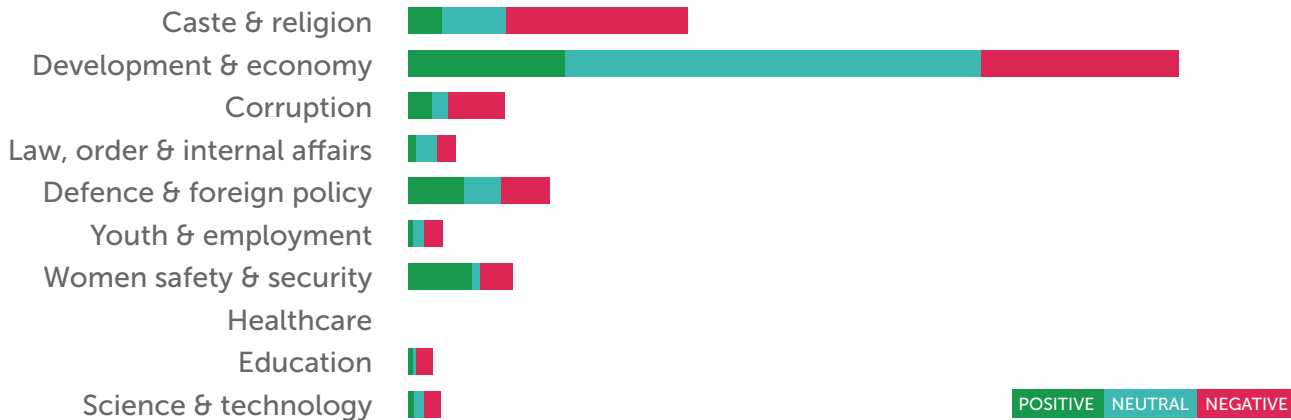
Reply Retweet Favorite Buffer More

690 RETWEETS 5 FAVORITES



10:26 AM - 17 Oct 12

# THEMES BY SENTIMENT



POSITIVE NEUTRAL NEGATIVE

## CASTE & RELIGION

Nitish Kumar has been branded a true secular leader.

Nitish Kumar's silence on the Owaisi issue drew negative conversations and his secular stance was called fake.



**Naushad Shaikh**

@getnaushad

@Pressbrief #Modi #BJP Congress should propose Nitish Kumar as the PM candidate for 2014 #Expandable #UPA3 2 bring secular n Devlpmnt 2gthr



**Nehal Anwar**

@qasminehal

If growth is the only criteria, Nitish Kumar deserves more to be PM. Look at states growth ratio. Nitish has got secular image too.



**Nick turiim**

@mhanthung

@BDUTT Why not Nitish Kumar? He has the credentials, experience and definitely secular in his politics.



**Deepak Singh**

@smarket

Nitish Kumar could have worked hard to develop Agro processing industry in Bihar but he was busy doing secular fraud





**Dreesti Thæpæ**

@dreesti

Bihar is the fastest growing state of India with the economic growth of 10.9% ..... Well done Nitish Kumar.. #inspiringyoungleader



**Dr. Demon**

@avthedemon

Mamata Banerjee should learn the art of governance from Nitish Kumar. #Bihar has zilch but it has high growth rate & #Bengal it's declining.



**Mayank.M.Nema**

@MayankMNema

Phenomenal growth record of Nitish Kumar Bihar a land of river & on Gangetic plain, produces less sugarcane than Kar, & Gujarat @ShuklaRajiv



**Flamboyant**

@beingprabhu

Nitish kumar is inauguratin MG's tallest building in Gandhi Maidan Bihar.just thinking how it will help dev Bihar. Using tax payers on this?

**DEVELOPMENT & ECONOMY**



Users praised Bihar's fast development under Nitish Kumar's leadership.



Users talked about Dalai Lama's praise for the Bihar model of development.



Nitish Kumar's insistence on special status for Bihar drew negative conversations.



**CORRUPTION**



Users talked about Nitish Kumar as a non-corrupt and honest politician.



Nitish Kumar's zero tolerance policy against corruption drew positive conversations.



Some users claimed that Nitish Kumar also has corruption at every level of governance.



**Amit**

@AmitK2K

@sunandavashisht Nitish Kumar and Shivraj are also OBC. They are some of the most honest CM, India ever had.



**Dr. Dinesh Karia**

@dineshjk

If all the amount of all the scams are distributed to biharis then Nitish kumar make it gujarat by outsourcing to NaMo.

**Amit Srivastav**

@AmiSri

Nitish Kumar is new brother of Hafiz Saeed... says Hindus in Pakistan are safe!

[niticentral.com/2013/03/11/hin...](http://niticentral.com/2013/03/11/hin...) via @NitiCentral #Pakistan #Hinduism

**DEFENCE & FOREIGN POLICY**

There were negative reactions to Nitish Kumar's comment that Hindus in Pakistan are safe.

**Neelakantan**

@ecophilo

Hindus in Pakistan are safe, says Nitish Kumar [zite.to/XCZ1WG](http://zite.to/XCZ1WG) via @zite perhaps he can shift there and prove it...

**YOUTH & EMPLOYMENT**

Users felt that Nitish Kumar should work towards providing youth employment, which he has ignored.

**ProfNKPandey**

@ProfNKPandey

Nitish Kumar shud understand if migrant Biharis are offered employment in Bihar, their hard work will benefit Bihar & it will develop.

**Santosh**

@skonnur

This is a good move - Nitish Kumar grants Bihar women 35% quota in police jobs -

[n.indianexpress.com/news/nitish-ku...](http://n.indianexpress.com/news/nitish-ku...) #India



There were positive conversations around Nitish Kumar announcing that his government has planned to form 10,000 self help groups to make women economically stronger.



People praised Nitish Kumar's move to grant women 35% quota in police jobs in Bihar.



People talked about Bihar getting an all-female battalion under Nitish Kumar's governance.



People supported Nitish Kumar's statement in favour of reducing the age of juveniles to 16 in the wake of the Delhi gang rape case.



There were negative conversations around Nitish Kumar competing with Narendra Modi while there had been rapes in Bihar.

**Andrew G Dragon**

@AndrewGDragon

Bihar to constitute 10000 self help groups for women: Nitish Kumar: In a bid to make women economically strong... [tinyurl.com/b7pxlcr](http://tinyurl.com/b7pxlcr)

**Amrishu Kumar**

@Am\_Karizmatic

Nitish Kumar ji, ur Deputy DM of Patna has been doing rape with her own 14yrs old daughter for last two months. Via today's @the\_hindu Alld.

**IndiaFirst**

@Innovision

Two more accused held in Bihar gang-rape [bit.ly/VzvXuo](http://bit.ly/VzvXuo) ...and NitishK is competing with NaMo

**WOMEN SAFETY & SECURITY**



## HEALTHCARE



There was praise for Nitish Kumar for his actions on the issue of health governance.



### Gautam Chikermane

@gchikermane

Lot of praise for Nitish Kumar on health governance by workers here. a U-turn from Lalu Prasad's matchstick-in-ear approach.

### sunetra choudhury

@sunetrac

83 per cent of children in Bihar are malnourished- think about the number, chew on it while you think about the image of Nitish Kumar



### Modi4PM

@SwarupPhD

Beggar Nitish Kumar's JD(U) says upper caste poors shudnt get quota  
timesofindia.indiatimes.com/india/Up  
per-ca... Only JD(U) voters shud get it?  
LT @biswajeetdash

## EDUCATION



There were negative conversations around Nitish Kumar's comment that poor people from upper castes should not get quotas.

★ MOST SHARED CONTENT ★

780 SHARES



**Avinash Bhat**  
@avinashbhat01



Dear Nitish Kumar Guj 2002 riots wud not have occured if you as Railway Minister had prevented the Godhra Train Burnining. Please resign nw!

[Reply](#) [Retweet](#) [Favorite](#) [Storify](#) [More](#)

780  
RETWEETS

103  
FAVORITES



473 SHARES



**Swapan Dasgupta**  
@swapan55



BJP must think of withdrawing its ministers from Nitish Kumar's Govt immediately. Enough of veto politics.

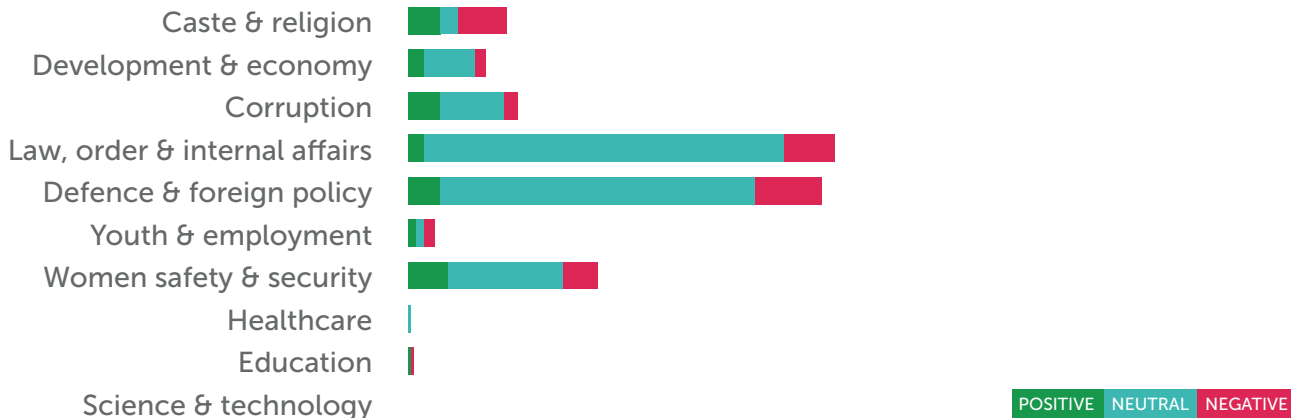
[Reply](#) [Retweet](#) [Favorite](#) [Storify](#) [More](#)

473  
RETWEETS

72  
FAVORITES



# THEMES BY SENTIMENT



## CASTE & RELIGION

- Sushma Swaraj was perceived as a suitable candidate for Prime Minister due to her secular beliefs.
- People said that Sushma Swaraj focused more on the colour saffron, rather than on other, more pertinent issues.
- Sushma Swaraj was branded as anti-secular by some users after RSS supported her Prime Ministerial candidature.

**Arihant Pawariya**  
@Secularatti  
She is secular too unlike communal Modi @sagarikaghose As PM candidate Sushma Swaraj best choice. Patriarchal BJP refuses to give her chance

**TheJaypeeSingh**  
@jayprakashindia  
#Indiatv - Ya sushma swaraj ke andar Dusra Atal banne ki kshmta hai--jinke constituency Vidisha mai jyadatar voters muslim hai

**BeLLA\_BoY**  
@greatsidd  
#bjp ,..i hate its party as #modi #advaani#sahvaj husain #gadkari#susmaswaraj#uma ...inki rajneeti religion k naam p hoti hai

**:DEEPAK**  
@DeeCosmos  
Sushma Swaraj is giving a speech on 'Bhagawa' (Saffron) colour at the 'Jantar Mantar Elocution Competition'. Who are other participants?


**Deepthy mukundan**

@Deepthymax

Smiling @SushmaSwarajbjp , Sonia Gandhi and Speaker, when 1k cr is allocated for women's bank #Budget2013 :-)


**Deepak Singh**

@smarket

I completely endorse @Realist\_Indian view that LKA and Sushma Swaraj will be big disaster for Indian economy plus they don't make sense

## DEVELOPMENT & ECONOMY



People talked about Sushma Swaraj favouring the all women bank proposal by the Finance Minister during Budget 2013.



## CORRUPTION



Users tweeted about Congress goons disrupting Sushma Swaraj's speech about the farm loan waiver scam.



Users blamed Sushma Swaraj and the BJP for making money out of coffins and the Kargil cess scam.


**Jitega Bharat**

@JitegaBharat

Sushma Swaraj as PM of NDA in 2014 w Narendra Modi in charge of Infrastructure, govt reforms & anti-corruption can destroy CONgress culture!


**akash**

@AkashSoniZee

Most corrupt govt in the history of India : #Sushma #Swaraj #Expose #Coal #Scam


**Bharat Patriot**

@BharatPatriot47

@minhazmerchant Sushma Swaraj shouted for independent CBI in parliament but no mention in amendments proposed during janlokpal debate 2/2


**~ Gladiator ~**

@stfu\_veer


I think she never visited gujarat !! RT @htTweets Chhattisgarh safest place for women in the country: Sushma Swaraj


## LAW, ORDER & INTERNAL AFFAIRS



Users reacted negatively to Sushma Swaraj's comment about Chhattisgarh being the safest place for women in the country.

## DEFENCE & FOREIGN POLICY

 Some users hailed Sushma Swaraj's comment on the beheading of martyr Hemraj Singh – "If we don't get Hemraj's head, let's get 10 of theirs".

 Some users reacted negatively to Sushma Swaraj's comment on the beheading of martyr Hemraj Singh.



**arun tewari**  
@aruntewari19

Its always give feel good to hear sushma swaraj ji.why are v helpless country regarding pakistan.



**Akilan**

@akilan27

#facepalm RT @gkjohn: Foreign policy at its finest. "Bring ten heads from Pak to avenge Hemraj, says Sushma Swaraj. [bit.ly/VFIkso](http://bit.ly/VFIkso)



**Anuradhaa sharma**

@anutilak

Sushma Swaraj calls for special Parliament session for tougher rape law [timesofindia.indiatimes.com/india/Sushma-S](http://timesofindia.indiatimes.com/india/Sushma-S)



**Amith**

@amithbn

@SathyaSher like sushma swaraj would have wanted it to be. Her midset is quite feudal. Calling rape survivor a living corpse.She's MoronNo1



**Shreekanth Sahu**

@SahuKNT

Sushma Swaraj, is very vocal about rapes in New Delhi but she does not say a word about atrocities against women in Madhya Pradesh. DVS

## WOMEN SAFETY & SECURITY



People praised Sushma Swaraj's stand calling for a parliament session for tougher laws against rape.



There were negative reactions to Sushma Swaraj calling the Delhi gang rape survivor a 'living corpse'.

## EDUCATION



Users tweeted about Sushma Swaraj recommending measures to improve the education system of the country at a Delhi seminar.

★ MOST SHARED CONTENT ★

1953 SHARES



**MediaCrooks**  
@mediacrooks

Follow

"Terrorists have no religion: Sushma Swaraj" .. Such stupid statements keep fooling the nation. Terrorism was indeed born out of religion..

Reply Retweet Favorite Buffer More

225 RETWEETS

17 FAVORITES



10:52 PM - 21 Feb 13



**49 Vijay Rajan** @vijay\_rajan 21 Feb  
@mediacrooks Lousy statements. What has Modiji said? He will never talk stupid like Sushmaji.  
Details



**66 Utsav Mitra** @UtsavMitra 21 Feb  
@mediacrooks What did you expect her to say? :-)  
Details



**65 MediaCrooks** @mediacrooks 21 Feb  
@UtsavMitra Simple statements of condemnation are better than stupid political statements.. no? LOL!  
Details



**43 Anindya Bhattacharya** @banindya 21 Feb  
@mediacrooks a psuedu-secular definition of a Terrorist: A person who can have all identities (nationality, gender, etc) except religion

541 SHARES



**Sushma Swaraj** ✓  
@SushmaSwarajbjp

Follow

CNN IBN quotes Digvijay Singh "Advani and Sushma pleaded for terrorists." This is absolutely false.

Reply Retweet Favorite Buffer More

136 RETWEETS

43 FAVORITES



8:15 AM - 21 Jan 13



**55 The Rightwinger** @BoltUpRight1 21 Jan  
@SushmaSwarajbjp Madam, this is beyond outrageous. Why is BJP and RSS not suing them?! Congress stands for muslims. What about us Hindus?  
Details



**47 सत्यभाषण** @satyabhashnam 21 Jan  
@SushmaSwarajbjp will you please file a defamation suit against Shinde and Digvijay Singh?  
Details



**66 Utsav Mitra** @UtsavMitra 21 Jan  
@BoltUpRight1 @SushmaSwarajbjp Luckily @sumell and @tajinderbagga have filed cases. Let's hope these Jaichands learn their lessons.  
Details

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## SELECTION CRITERIA

- A list of 187 Indian political leaders were considered for this report.
- These leaders are Cabinet Ministers, Minister of states, Chief Ministers of states, important leaders from all political parties, and independent political leaders.
- In total 22,77,869 mentions of various combinations of these keywords were found between 1 January 2013 and 30 April 2013.
- The top 20 political leaders were identified basis their share of mentions in online conversations.
- Out of the top 20 political leaders, five were chosen for thematic analysis basis their names being compared for the top job amongst stakeholders online. These include -
  - Narendra Modi, Rahul Gandhi, Arvind Kejriwal, Nitish Kumar, Sushma Swaraj.
- Thematic analysis was done for the following themes identified through key government ministries but which were sometimes clubbed based on synergies of the themes:
  - Corruption; Development & economy; Caste & religion; Women safety & security; Youth & employment; Defense & foreign policy; Law, order & internal affairs; Science & technology; Education & healthcare.
  - A sample size of 400 (100 posts per month) posts was evaluated for sentiment and themes for each of the five political leaders. A single post may have had multiple themes and hence for each political leader the number may add up to more than 400.

## DISCLAIMER

We have made all efforts to keep the report error free. Please do point out any errors that you may notice and we will incorporate your insights for future editions. Please write to us at [reports@blogworks.in](mailto:reports@blogworks.in) with the subject line 'corrections'.

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